

FRESH BREEZE

CARBON CREDIT PROGRAM

Sustainable and Social Responsibility

The Fresh Breeze afforestation project covers 4,269.82, hectares of land, in the states of Tabasco, Nayarit and Chiapas, Mexico with the specie *Tectona grandis* for land restoration, wood production and carbon sequestration through afforestation.

Socio-ecological facts

The choice of plants for this project is *Tectona grandis*, which originates from the Salomon Islands, the selection of these plants is crucial for the success of the project, as their growth rate ensures a steady increase in carbon sequestration over time.



Growth Rate: 10 VCU/ha
Silvicultural Cycle: 28 years

We also have a strong relationship with the communities around the plantations, with a 90% of acceptance of our activities and impacts (locally recognized actions: donations, trainings, and different environmental services).



Acceptance from communities:
90%



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A strong ESG (Environmental, Social, and Governance) strategy is crucial for businesses and organizations to effectively address the challenges of sustainability and social responsibility,



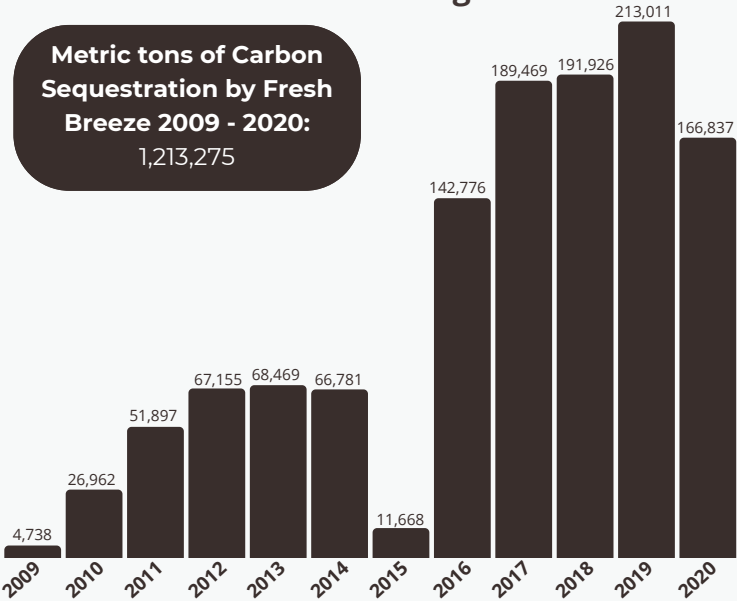
- Training and entrepreneurship programs.
- Sustainable forest management Best government practices.

SDG´s Alignment



Fresh Breeze Plantations and Carbon Offsetting

Metric tons of Carbon Sequestration by Fresh Breeze 2009 - 2020:
1,213,275



Tropical plantations with 0% deforestation

The redistribution of land through agrarian reform in the tropics during the period of 1930-1960 brought about a significant transformation process. However, since 1950, the state of Tabasco experienced a drastic deforestation of almost 95% of its rainforest. This was largely due to the implementation of the Gulf Development Project.



Why to choose Fresh Breeze?

- **Reducing deforestation:** 5,875ha were deforested, at least since 1991.
- **Local workers:** 100% of our workers come from more than 35 local communities.
- **Protecting biodiversity:** Protecting 3,250 ha, habitat of at least 15 endangered species.
- **Women workforce:** Almost 90% of nursing home workers are woman.
- **Strong ESG strategy.**
- **Teak is a hard wood:** After logged, Carbon will remain stored in the wood during at least 80 years.
- **Mobilizing local economy in 3 states:** Proteak wages are higher than the average in the industry, impacting positively the economical flux of different states: Tabasco, Chiapas, and Nayarit.
- **New plantations:** Adaptive management resulting in better grows, after finalizing this cycle, Proteak will plant new plantations in the places with the best growth in the prior cycle.
- **Forest protection:** We have reduced the use of chemical pest control almost 70%, and reduced fire incidence at 50%. Teak is fire adapted



LAND USE

- Use of land before plantations: Cattle range, agriculture, and plantations.
- Plantations: 5,402 ha of 5,875 total teak plantations 92%.
- Non deforestation certified by: FSC, Verra, and SEMARNAT.



PROJECT

- Standard: Verified Carbon Standard.
- VCS 1141.
- VCU eligible for issuance: 55,301 VCU.
- Third party verification: AENOR.
- Methodology: CDM consolidated methodology AR-ACM0003 Version 1.0.0 "Afforestation and reforestation of lands except wetlands".